

# PRESS Release

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## JVC Exhibits SLIM & SOPHISTICATED Products at IFA 2009

Super-Slim Displays, All-New Camcorders and More!

**Tokyo, Japan, August 31, 2009** – JVC (Victor Company of Japan, Limited) announces its lineup of "SLIM & SOPHISTICATED" A/V offerings to be presented at IFA 2009, Europe's largest consumer electronics show, which will take place from September 4 to 9 at Messe Berlin in Berlin, Germany.

Visitors to the JVC booth will experience home electronics as never before, including super-slim LCD displays, an all-new camcorder series and extra-slim speakers for home theatre systems, as well as innovative hybrid furniture for all-new A/V lifestyles.



Rendering of JVC's The Perfect Experience booth at IFA2009

### **SLIM & SOPHISTICATED**

SLIM is the signature theme for all primary models JVC is showcasing at IFA2009, and SOPHISTICATED is the distinct impression users will feel when they experience the unique hybrid furniture JVC has created for all-new A/V enjoyment.

## Primary Exhibitions at JVC Booth (Hall 5.2a)

#### **Displays**

- 32-inch super-thin LCD display: Super-thin, lightweight display that flexibly fits a wide range of living environments.
- Prototype 26-inch and 42-inch super-thin LCD displays.
- XIVIEW brand LT-42WX70: Adobe RGB-compatible display for faithful reproduction of digital photo data.
- LT-37/42/47DV1, etc.: Slim LCD televisions for European sensibilities.

## Camcorders

- Semi-professional / high-end: Full HD camcorder (GY-HM100) records on dual SD memory cards and offers full compatibility with Apple's QuickTime<sup>®</sup> file format.
- HD for consumers: Industry-leading Everio GZ-HM400 and family-use Everio GZ-HD320/300.
- New-concept HD: Everio X (GZ-X900) personal-use model offering great quality, plus an unprecedented HD model for an all-new class of users.

#### Home theatre

Systems that integrate seamlessly with their surroundings:

- Home theatre sound system with bar speakers: Simplified connection and easy setup.
- Home theatre sound system with flat speakers: Compact model suited ideally to wall mounting.
- Blu-ray theatre system
- Personal surround-sound speakers

#### **D-ILA projectors**

- World premier of all-new lineup offering breathtaking colour reproduction and image quality.
- Demonstration: 3D images created with two stacked projectors for the growing 3D market.

#### Car Entertainment

- KW-NT1: 2DIN in-dash navigation system, supports Bluetooth<sup>®</sup>, DVD, CD, USB and SD.
- KD-AVX77: 1DIN high-end AV receiver, supports Bluetooth, DVD, CD, USB and SD.
- Other 2009 models

## <u>Accessories</u>

 Headphones lineup: Colour variation models, Black series, Wood dome model and canal-type noise cancelling headphones.

## Concept exhibits

- GD-463D10: 46-inch full-HD LCD display for professionals.
- JVC's unique 2D-to-3D converter.

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