

For Immediate Release:

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June 9, 2005

World's Largest Personal Video Contest
Call for Submissions for TVF 2006
— The 28th JVC Tokyo Video Festival
Seeking videos that document your personal inspiration or message

Victor Company of Japan, Limited (JVC) is calling for submissions for TVF 2006—The 28th JVC Tokyo Video Festival. The aim of the Festival is to promote the creation of content that explores video's potential to deliver personal messages and elevate the art of video expression. Submissions will be accepted starting from Friday, June 10, 2005. All entries must be received no later than Friday, September 30, 2005. Winning entries will be announced in February 2006.

In recent years, the JVC Tokyo Video Festival has seen a trend toward submissions that explore everyday subjects as well as highly personal works focusing on inner expression. There has also been a notable increase in submissions that document interaction and personal links within communities, along with works that convey social messages from a personal perspective. In addition, the Festival has experienced an increase in entries from Asian countries such as China and Korea. Now in its 28th year, the JVC Tokyo Video Festival expects to receive over 3,000 submissions this year from all corners of the globe.

This year, the JVC Tokyo Video Festival welcomes the addition of a formal member to its Judges Committee, Mr. Isao Takahata, a noted director of animated works, who was a guest judge last year.



The picture shows award ceremony of TVF 2005

TVF 2006 Application Guideline

1. Entry Date and Deadline:

For overseas participants, from June 10 to September 30, 2005

2. Entry Requirements:

Video compositions must be produced with a video camcorder in mini DV, VHS, S-VHS, D-VHS, and DVD-R, and be no longer than 20 minutes.

3. Themes & Subjects:

Any subject matter is acceptable. Entrants are encouraged to submit the unique works. Examples include the works to express their thoughts and opinions and the works that find new and unique uses of video medium.

4. Judges:

Nobuhiko Obayashi (Film Director)

Hakudo Kobayashi (Video Artist and Professor of Seian University of Art and Design)

Hiroaki Sato (Video Artist and a teacher of Nippon Engineering College)

Makoto Shiina (Novelist)

Isao Takahata (Animation Film Director)

Susumu Hani (Film Director)

Masanori Kitami (General Manager, Product Planning Dept., AV & Multimedia Company, JVC)

5. Awards & Prizes:

Video Grand Prize (1 work)	500,000 yen (including prize money for the Excellence Awards). JVC 3CCD Digital Media Camera, trophy, certificate, a round-trip to Japan for award ceremony (1 person)
JVC Grand Prize (1 work)	400,000 yen (including prize money for the Excellence Awards). JVC 3CCD Digital Media Camera, trophy, certificate, a round-trip to Japan for award ceremony (1 person)
Excellence Awards (30 works)	100,000 yen, plaque, and certificate
Special Awards (70 works)	Plaque and certificate

*Winners of the Video Grand Prize and the JVC Grand Prize will be selected among the Excellence Awards winners.

People's Awards (3 works)	Plaque
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*Excellence Awards winners automatically become candidates for the "People's Awards" determined by votes from the general public at our web site.

6. Awards Announcement:

Awards winners will be announced and presented with their awards in February 2006.

7. For Inquiry and to Where the Entries Submitted:

Tokyo Video Festival Office, Victor Company of Japan, Limited

Victor Building 3F, 1-7-1 Shinbashi, Minato-ku, Tokyo 105-0004, Japan

Tel: 81-(0) 3-3289-2815 Fax: 81-(0) 3-3289-2819

Web Sites of the Tokyo Video Festival

PC: <http://www.jvc.co.jp/english/tvf/>

Mobile: <http://k.victor.jp>

About the JVC Tokyo Video Festival

The annual JVC Tokyo Video Festival is based on the concept of a “home video festival for everyone to participate in,” with the aim of enhancing video culture by promoting content creation and providing expanded opportunities to screen video works. Since the first festival in 1978, the JVC Tokyo Video Festival has received more than 40,000 home video works from 90 countries and regions. Video submissions have continually reflected the lifestyles of their times, while expanding the possibilities of video expression. Subject matter has included documentation of events occurring in people’s personal lives and matters of interest or inspiration, along with works that explore personal thoughts and opinions about social trends.

With the increased pervasiveness of broadband and IT, video has begun to fulfil its role as a personal media format distinct from conventional mass media such as television and film. Video enables diverse forms of expression including private records of personal and family events, as well as works that document modern changes filtered through a personal lens or convey personal messages about social phenomena.

The goal of the JVC Tokyo Video Festival is to cement video’s status as a new force to spark discussion among a wider audience and forge social and personal ties through works that express the sentiments of videomakers. The primary criteria of the Festival are not based on thematic strength, artistic quality or technical superiority.

In 2004, the JVC Tokyo Video Festival was awarded the prestigious Mecenat Award for Video Exploration sponsored by the Association for Corporate Support of the Arts, Japan, recognizing the Festival’s achievement in enhancing video culture.

Other Activities Related to TVF 2006

1. TVF Seminars to be Held in 20 Cities Nationwide in Japan

The JVC Tokyo Video Festival is sponsoring a nationwide seminar series aimed at providing aspiring video creators with information on videomaking and expressive technique. The seminar series is open to all interested individuals including amateur video enthusiasts. Seminars will feature screenings of previous winning submissions. Members of the TVF Judges Committee will be on hand to provide commentary on screened works and to provide instruction and advice on videomaking. Participants will also obtain a first-hand look at the capabilities of the recently released JVC Everio Digital Media Camera with 3CCD technology.

2. JVC Video in Education Workshops

This series of seminars is designed to promote the use of video as a tool for enhancing communication and expression in educational and school settings. The workshops are aimed at individuals involved in audio-visual education and ICT (Information & Communication Technology) education.

3. Vitalization of Local Communities

The JVC Tokyo Video Festival is promoting initiatives aimed at invigorating unique local communities through the exploration of subjects such as nature conservation, environmental destruction and the continuation of cultural traditions. The Festival will promote these initiatives in partnership with a wide range of organizations including regional video festivals across the country, as well as Internet broadcast stations and cable television stations.

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